

Brand Update for Dental Providers

Frequently Asked Questions

Overview

UnitedHealthcare and Dental Benefit Providers, Inc., is undergoing a brand update. This update will provide a clearer association between Dental Benefit Providers Inc., and UnitedHealthcare on the communications you receive. Member brands are not changing as part of this update.

You can expect to see a new co-branded logo that reflects the dual UnitedHealthcare/Dental Benefits Providers, Inc., brands together on websites, letters and more. You will begin to see this seamless integration for the two brands coming together and there are no contractual or business operations changes.

Key Points

- Dual brand update in 2021
- No contract or operational changes
- New logo featured on provider materials and member cards

Frequently Asked Questions

What does this brand update mean to me and my practice?

This change will not impact you or your practice. Your contract with Dental Benefits Providers will not change.

Will there be any changes to my claim submission process?

No. All business operations, including claims submissions, will remain the same.

Is my day-to-day contact going to change?

No. You can continue to expect high-quality service and support from the dedicated members of our Provider Service team. If you have any questions about the brand update or our partnership, please contact Provider Services at 1-800-822-5353.

Where will the new branding be used?

The brand update will roll out gradually over the year. You can expect the provider portal, letters, operational documents and manuals, and websites to be updated to reflect the dual-brand approach in the coming months.

Our new look

